



Presents

# NBFCs MARCHING TOMORROW

**VENUE** VIRTUAL PLATFORM  
**DATE** 5TH AUGUST 2021  
**TIME** 9:30AM – 06:00PM



# NBFCs Marching > Tomorrow

*Business, Technology, people and Ecosystem strategies.*

NBFC sector which faced a huge downturn in the ILFS and DHFL era and the covid era and were burdened with a lot of stressed assets, got a lease of life with some favorable policies specially in the housing finance sector and otherwise. The return of growth in the MSME and SME sector have also signaled a stronger comeback to the NBFCs into the growth trajectory.

With the Fintech sector strongly entering into the lending space, on one hand the sector is either equipping itself to be more versatile, agile and technologically advanced, while on the other, the sector is also looking at strong fintech tie-ups to reduce stressful assets and quick turnaround time with frictionless experience and longer and secure customer engagements.

Banking frontiers has been closely working with all the key segments within the NBFC sector and has been understanding minutely their growth trajectories. In order to create a strong ecosystem for forward looking business strategies and growth, Banking Frontiers is bringing together the NBFC and the New age NBFC and Fintech ecosystems to engage with each other and the new age technological solutions so as to explore newer paradigms in the NBFC space. This discussion will discuss newer realms of business, technology, people, ecosystem and regulatory strategies for the NBFCs to take their business growth to the Level NEXT from here.

This session will also comprise of a strong CEO session on NBFC Tomorrow.

The following are some for the key sessions for discussions:

1. NBFC Tomorrow - Re-thinking strategies for the new world.
2. Transforming the Lending Landscape.
3. Transitioning to digital Transformation
4. Expanding into Newer ecosystems with Fintechs, Bigtechs and BFSI relationships.
5. Exploring Newer Trust Sentinels.
6. Frictionless and Personalized- The New realms of an Experiential World
7. Ring-fencing interest with strong stress Mitigation strategies: The Way forward
8. Exploring the DAVID(of David and Goliath) Business and Tech Strategy for NBFCs in the world of new Normal.

**Target Audience:** 50 - 60 CXOs from 30 - 40 organisations

**Target Profile:** CIOs, CISOs, CFOs, CROs, CMOs & CEOs and one levels below.

JURY – to be decided

### **NBFC Categories:**

1. **Small** – Total Revenues under ₹3 bn
2. **Medium** – Total Revenues ₹3-10 bn
3. **Large** – Total Revenues over ₹10 bn

### **NBFC Award Categories:**

1. Best Product Diversification Initiative
2. Best Product Enhancement Initiative
3. Best Employee Wellbeing & Happiness Initiative
4. Best Audit Initiative
5. Best Collections Initiative
6. Best Customer Experience Initiative
7. Best Distribution Initiative
8. Best Physical Security Initiative
9. Best Cyber Security Initiative
10. Best Media Engagement Initiative
11. Best Marketing & Brand Building Initiative
12. Best Block chain Initiative
13. Best AI/ML/DL Initiative
14. Best RPA Initiative
15. Best API Initiative
16. Best Mobile App Initiative
17. Best Datacenter & IT Infrastructure Initiative
18. Best Customer Education Initiative
19. Best Risk Management Initiative
20. Best Compliance & Reporting Initiative
21. Best Work from Anywhere Initiative



# AGENDA

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|-------------------|---|
| 10.00 - 10.05 hrs | Welcome Address by Babu Nair, Publisher, Banking Frontiers  |
| 10.05 - 10.25 hrs | Keynote Address by Guest of Honour  |
| 10.25 - 10.40 hrs | Address by Chief Guest  |
| 10.40 - 11.30 hrs | <b>Panel I - NBFC Tomorrow - Re-thinking strategies for the new world</b>   |
| 11.30 - 11.45 hrs | Tea Break & Visit to Stall  |
| 11.45 - 12.05 hrs | Knowledge Presentation  |
| 12.05 - 12.25 hrs | Knowledge Presentation  |
| 12.25 - 01.05 hrs | <b>Panel II - Transforming the Lending Landscape</b>  |
| 01.05 - 02.00 hrs | Lunch Break   |
| 02.00 - 02.45 hrs | <b>Panel III - CEO - Exploring the DAVID (of David and Goliath) Business and Tech Strategy for NBFCs in the world of new Normal</b> |
| 02.45 - 03.05 hrs | Industry Presentation   |
| 03.05 - 03.50 hrs | Industry Presentation   |
| 03.25 - 03.40 hrs | <b>Panel IV - Expanding into Newer ecosystems with Fintechs, Bigtechs and BFSI relationships</b>                                    |
| 03.40 - 04.10 hrs | Fireside Chat with Editor Banking Frontiers   |
| 04.10 - 04.15 hrs | Closing Remarks   |



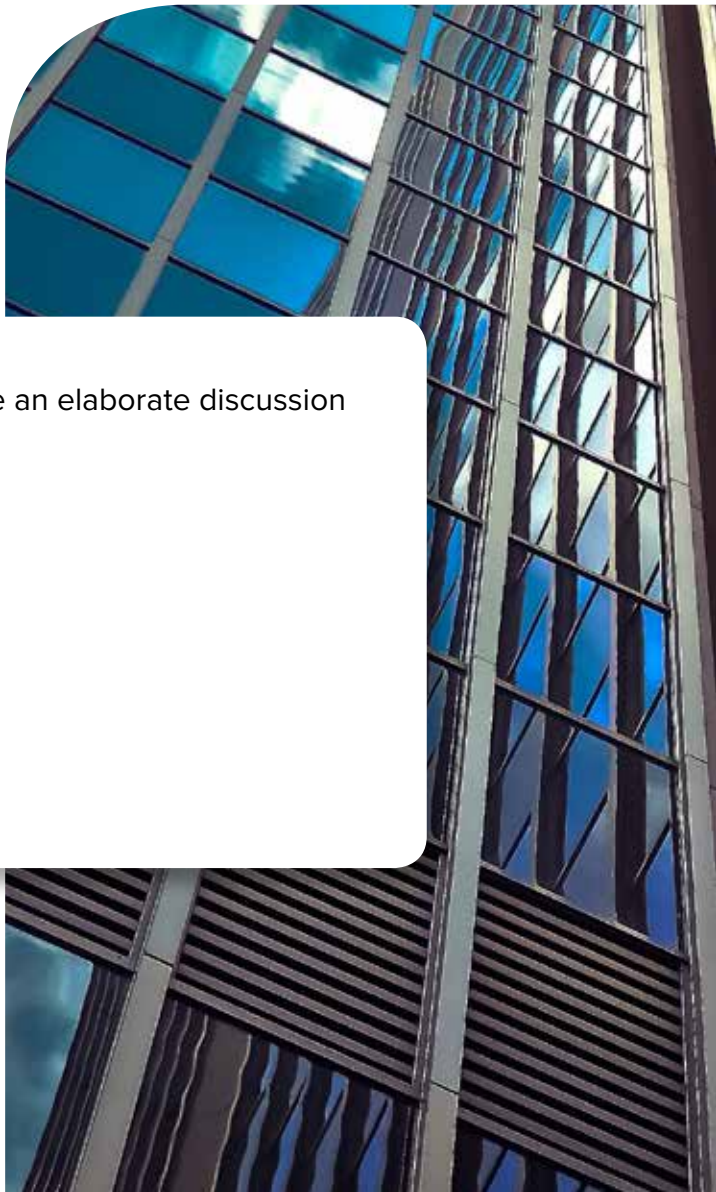
## Sponsorship Opportunities

	INR	USD
Platinum Partner	₹900,000	\$15,000
Gold Partner	₹700,000	\$10,000
Silver Partner	₹500,000	\$7,000
Focused Web Panel Discussion	₹450,000	\$7,000
Product Launch at the Event (1 Slot Available)	₹500,000	\$7,000
<b>Presentation options:</b>		
15 Minutes Video Interview of CEO Side Lines + Web	₹250,000	\$3350
10 Minutes Case Study Presentation	₹250,000	\$3350
15 Minutes Fireside Chat	₹300,000	\$4000
45 Minutes Panel Slot Participation (part of the panel Discussion)	₹280,000	\$3700
15 Minutes Video Interview of CEO at the Conference	₹400,000	\$5400
<b>Branding Opportunities:</b>		
2 Minute product videos in between Sessions (3 times)	₹200,000	\$2700
Company Logos on Banking Frontiers website	₹50,000	\$675
<b>Long Term remembrance opportunities:</b>		
<b>Exhibition Stall Options &amp; Pricing Opportunities:</b>		
Standard	₹65,000	\$850

\* All Prices above are exclusive of taxes @ GST 18%

### Advantages to Sponsors:

- Listening to industry leaders on the pain areas and the solutions worked around it
- A distinct opportunity to share panels with leading BFSI CXOs
- Opportunity to interact with Industry luminaries
- Understand the future demands of the financial sector
- Exquisite options to make your presence felt through this event



Please reach out to following Managers to have an elaborate discussion on the program.

Please contact for more information:

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