



NOMINATION FORM

BANKING FRONTIERS'

**FINNOVITI** 2017

**CONFERENCE AND AWARDS**

Name of the company \_\_\_\_\_

Filing Officer Name \_\_\_\_\_

Designation \_\_\_\_\_

Address \_\_\_\_\_

Mobile \_\_\_\_\_ Landline \_\_\_\_\_

Email \_\_\_\_\_

Key Executives Names for reference \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Key Board Members \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Brand/name of the product/innovation \_\_\_\_\_

The Jury Committee

**Banking Frontiers Finnoviti Awards**

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PROCESS ADVISOR



*Presents*



## BANKING FRONTIERS' FINNOVITI 2017

### Finnoviti Awards & Conference 2017

**B**anking Frontiers has been organizing Finnoviti, a conference cum awards function, to recognize and reward innovations in the Indian Banking, Financial Services & Insurance (BFSI) industry. Finnoviti 2017 will be the fifth edition of this well received event among the banking and financial services fraternity. For Finnoviti 2016, we had received more than 185 nominations from 80+ organizations in the industry. Through judicious and transparent elimination process, we could identify 25 top innovations for final consideration of the awards.

We hope to make Finnoviti 2017 different. We hope to get involvement of 100 plus organizations and we are targeting 200+ nominations for the awards. A conference, which will ensure knowledge sharing among the stakeholders of the industry, will be followed by the awards presentation. The conference will see presentation of case studies, explanations and elaborations on the innovations and exclusive panel discussions on key topics that concern the BFSI industry.

Alongside Finnoviti will be Technoviti, the event that highlights innovations in the technology sector that supports the BFSI, and IBEX, the annual carnival of the banking sector.

#### TIES - the foundation of innovations

All of us are witnessing the constant transformation of the financial services sector in general and banking in particular - especially with the ever evolving power of technology. Fintechs are today becoming a deciding factor in the growth and development of the sector and creating disruptions. We believe in this fast changing scenario, innovations to become successful, need four key founding factors and we call them TIES. This will be theme of Finnoviti 2017.

#### What is TIES?

**Transparency**, which is the most important factor that drives the customers to a bank. The trust that comes out of this transparency is what determines a customer to stick with a bank.

**Instant** as the GenNext is all for instant happenings - they look for instant delight and instant gratification. This means that organizations have to be on their feet constantly to cater to the needs of this customer segment.

**Experience** as customers always cherish memorable experiences. Successful organizations do a lot of customization - products, services or whatever they offer - depending on individual needs based on their social, digital and customer profile.

**Security** that is a key pillar that ensures trust, which in turn drives the business. Studies have shown that customers prefer to spend extra and at the same time seek lesser returns if they are in safer organizations.



## JURY PANEL MEMBERS



**M Narendra**  
Former Chairman, Indian  
overseas Bank



**Dr. A. S. Ramasastry**  
Member Secretary  
Director, IDRB



**Aman Agarwal**  
Senior Vice-Chairman,  
Indian Institute of Finance



**Anuj Bhargava**  
President, The Institute of  
Management Consultants  
of India



**Ashwini Sharma**  
Former DMD, State Bank  
of India



**G N Bajpai**  
Former Chairman of SEBI  
Chairman at Intuit  
Consulting Pvt. Ltd



**NL Sarda**  
Prof. Computer Science  
and Engineering Depart-  
ment IIT, Mumbai



**Shalini Mehta**  
Consultant & Former  
EVP, Kotak Mahindra  
Bank



**Shriram Bejalwar**  
Former Chief General  
Manager State Bank  
of India



**Titus Mathew**  
Advisory Committee  
Member Incubation  
Centre for Social Entre-  
preneurship & Innovation



**W.A. Wijewardena**  
Former Deputy Governor  
Central Bank of Srilanka



**Pramod Vaidya**  
Visiting Faculty at IIM  
Indore and IIM Shillong

# Finnoviti 2017 - Nomination form

Banking Frontiers has a pleasure in announcing FINNOVITI 2017 Conference & awards, the fourth successive edition to recognize and reward innovations in the BFSI and honor the innovators.

The earlier four editions of Finnoviti Conference and awards have given us a ringside view of the innovations that happen in the BFSI sector and a rare insight of what spurs these innovations.

We had received more than 170 nominations from 80 organizations for the 2016 edition & the jury committee identified the top 20 winners and special jury recognition for the top 2& identifying the innovations and enabling the innovators to showcase the innovations in a purposeful and gratifying manner.

We are extending our invitation to all the CEOs and CXOs and leaders of the BFSI sector from India, SAARC, Middle East and Africa to file their nominations for Finnoviti awards 2016 & participate in the event. We wish each and every stakeholder in the BFSI segment is inspired to be innovative and innovate in each of their actions. Welcome innovators at Finnoviti awards & Conference! Please visit [www.bankingfrontiers.com/finnoviti](http://www.bankingfrontiers.com/finnoviti) for all the details.

## FINNOVITI 2017 - the award that SALUTES THE SPIRIT OF INNOVATION

Finnoviti is intended to uncover and recognize these underlying innovations and reward them so that there is an element of encouragement for the stakeholders. As in the past, it does not differentiate between banks, insurance companies, wealth managers, financial brokers or other financial service providers, as innovations across the sector are fair and acceptable. They will be ensured of a place to highlight their creative passionate intentions and secure due recognition.

## Judging: A Four-pronged Approach

All the nominations filed in the prescribed format and adhering to the rules and regulations will be screened by the knowledge partner Deloitte for completeness and relevance.

These will then be screened by a pre-jury panel, comprising CEOs and financial experts across the BFSI sector, who will evaluate and select the best entries in categories to be judged by the final deciding authority.

The jury committee, which will be consisting of eminent personalities who have made a mark in the BFSI segment. This pre-jury committee will identify the 'Top 30' nominations.

The jury committee will then step in to select the top 20 innovations.

The whole process - judgements by the pre-jury committee, the jury committee will be an online procedure, which will be supervised and verified by our knowledge partner Deloitte India.

As the winners are judged, the winning entries will form part of a compendium we will bring out to be circulated at the event.

We seek your support for this unique event. All you need to do is to determine the inspiring and innovative products, services, methodologies or procedure you had devised and implemented in the organization and give us details in the prescribed format. It can be an inspiring role model for the entire BFSI segment and win laurels. So, hasten up the process and file your nominations. Let your innovations start the talking.

## Guidelines for Submitting Nominations

1. Context containing a brief explanation of the issues and hiccups faced by the financial institution that acted as motivation to innovate this solution.
2. Tangible benefits accrued as a result of the solution, basically comparing the benefits against the baseline parameters and explaining improvements, w.r.t factors such as productivity, revenue generation, cost-cutting and customer care and others.
3. Intangible benefits accrued in terms of brand equity, employee motivation, organizational transparency, responsibility, etc.

The details appended should be read and scrutinized carefully for any changes, prior to filing the nominations.

### Part 1 containing...

1. Name of the bank/ financial services institution/ insurance company
2. Name of the official filing the nomination
3. Designation
4. Email
5. Telephone: Landline: Mobile:
6. Address for communication

### Part 2 containing...

1. Context containing a brief explanation of the issues and hiccups faced by the financial institution that acted as motivation to innovate this solution
2. The innovation, per se, which is a narrative of it flowing from the context and the methodology adopted in institutionalizing it, together with the details of the awareness created
3. Tangible benefits accrued as a result of the solution, basically comparing the benefits against the baseline parameters and explaining improvements, w.r.t factors such as productivity, revenue generation, cost-cutting and customer care, among others
4. Intangible benefits accrued in terms of brand equity, employee motivation, organizational transparency, responsibility, etc.

The details appended should be read and scrutinized carefully for any changes, prior to filing the nominations.

### Part 3 Containing...

A maximum of three PPT slides which will give an executive brief of the innovations. This has to give a clear-cut idea of the innovation, its foundation and its benefits. The jury may then decide to go through the PDF for details if they are inspired by it.

## Terms & Conditions

### Who can participate?

Any bank, insurance company, NBFC, MFI, AMC or stock-broking company in the public, private or joint sector, operating in India that is registered and regulated by a government-appointed regulator

### How many nominations can be filed?

A maximum of five nominations, per entity

### Who can file the nominations?

The entities should file the nominations themselves. No third party nominations will be entertained. The concerned heads of departments should file the nominations and it should be submitted through the office of the Chairman / Managing Director.

### How should the nominations be filed?

The nominations have to be filed on the official letter heads of the entities concerned and should bear signature(s) of the official(s) filing the nominations. The entities should be as brief, as possible, with the matter expressed in an articulate manner. The matter, not exceeding two pages per innovation, should be sent as per the prescribed format mentioned in the guidelines. Any additional information about the innovations and their benefits can be given in separate sheets, if necessary.



Finnovators 2016

**citibank**

**FEDERAL BANK**  
FULLY INTEGRATED BANKING PARTNER

**HDFC Life**  
Sarutha ke jiyoi

**HDFC BANK**  
We understand your world

**ICICI Bank**

**kotak**  
Kotak Mahindra

**RBL BANK**

**RELIANCE**  
Capital

**ASPIRE**  
HOME FINANCE  
A Member of the Housing Finance Corporation

**AXIS BANK**

**DCB BANK**

**EXIDE Life**  
Insurance

**IDBI BANK**

**इंडियन बैंक**  
Indian Bank

**KVB Karur Vysya Bank**  
Smart way to bank

**MAGMA**  
Powering up the smallest dream

**YES BANK**

**NATIONAL HOUSING BANK**  
Member, Secured by Reserve Bank of India

**ICICI PRUDENTIAL**  
LIFE INSURANCE

**RELIANCE**  
Life Insurance

**विजया बैंक**  
VIJAYA BANK  
A THROU YOU OUR BANK AGAIN

**State Bank of India**  
THE BANNER TO EVERY INDIAN

Rules & Regulations

1. Nominations will be accepted for innovations carried out in the year March 2015 to May 2016.
2. All award nominations must be submitted online, as per the prescribed format, in the guidelines mentioned earlier.
3. Different nominations should be submitted for different applications of the innovation.
4. Nominations should be filed as per the guidelines specified. The submissions should be as brief as possible, and yet bring out the relevance of the innovation to the fullest, highlighting its benefits to the organization / customers / other stake-holders.
5. The nominations will be treated as confidential and will be reviewed and assessed by the jury. As per their discretion, the jury might call for additional information, if it is deemed necessary, and the nominators will be required to provide the same.
6. Even as it maintains confidentiality, Banking Frontiers reserves the right to publish excerpts, reviews or reports of the winning or other entries in its editions.
7. The magazine also reserves the right to bring out a booklet showcasing various innovations, to be distributed at the awards function. Apart from these, we also reserve the right to organize discussions /deliberations on the winning entries at conferences prior to or after the awards function.
8. The evaluation will be carried out as per the modus operandi specified in the section Judging: A Four-Pronged Approach.
9. The verdict of the jury will be deemed final. In the event of a tie, the moderator of the jury will have a casting vote.
10. The last date for receipt of nominations is October 31, 2016.
11. Banking Frontiers will confirm receipt of nomination(s) to the nominators.
12. The official language of the entire program will be in English. However, supporting material may be presented in other languages. Where suitable, a translation into English may be provided to facilitate comprehension by the jury.
13. Physical artifacts such as brochures, forms, CDs, etc. may be couriered to:

The Jury Committee

Banking Frontiers Finnoviti Awards

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